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//// INSIDE THE WORLD OF
CECILE ZAMORA VAN STRATEN
//// ARCHITECTURE'S
STYLE SAVANTS
//// THE SKINNY ON BEAUTY
//// INVISIBLE CITIES MADE REAL

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RETURNING HOME FROM DEVELOPING ONE OF THE MOST EXPENSIVE AND SOUGHT-AFTER LUXURY CONDOMINIUMS RIGHT OFF FIFTH AVENUE IN NEW YORK, ROBBIE ANTONIO IS NOW OUT TO CREATE A NEW SKYLINE FOR MANILA TO CATAPULT THE CITY'S DEVELOPMENT PLATFORM INTO UNSURPASSED HEIGHTS



Century Properties managing director, Robbie Antonio is a connoisseur of fine living. Armed with a Master's Degree in Business Administration at Stanford University, the 33-year-old property baron most specifically handles the firm's international division—Antonio Development.

During his career, Antonio has worked alongside some of the most prestigious names in the worlds of design and architecture. He has met with Pritzker prize-winning architects and renowned developers. Today, Antonio leads the firm's first international project, The Centurion, which is a pioneer in Philippine real estate history, selling units at an average of \$3,000 per square foot. The architectural blueprint for the project was created by Pei Partnership alongside the legendary I.M. Pei whose astounding portfolio include majestic landmarks such as the Louvre Pyramid in France, the Bank of China in Hong Kong and the Four Seasons Hotel in New York.

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Century Properties' latest project, Milano Residences, is veritably the benchmark in fusing fashion, function and architecture in the country. The 53-storey building will rise amidst the country's recreational, financial and cultural centers and features interior designs created by no less than international luxury brand Versace Home.

Known for its exquisitely-crafted furniture, tapestry, décor and detailing as featured in some of the most magnificent structures in the US, Europe and the Middle East, Versace Home's collaboration with Milano Residences will, without doubt, give Makati's skyline an ultra-glamorous facelift. Antonio comments, "We believe that a new project like Milano will have a striking impact on our capital city, and will be nothing short of stratospheric." He recalls, "We met with the Versace team while I was in New York and discussed the possibilities of collaborating with them in the future. As our team at Century Properties was in the midst of conceptualizing the third residential building for Century City, we realized that it was an opportune time to bring in the eponymous brand Versace Home into South East Asia."

Century City is the property firm's flagship development located along Kalayaan Avenue, Makati City. Its first two towers, the Gramercy Residences and the Knightsbridge Residences, are inspired by New York's ultra-exclusive Gramercy Park and Knightsbridge Avenue in London; both structures epitomize the quintessential elements of luxury living and ingenious design.

Adding to this roster is Milano Residences, which takes after one of the world's fashion capitals. The new project is believed to give birth to a new breed of structural design for the city. Antonio reveals, "We are finding that our clients demand bespoke features to suit their diverse lifestyles. We therefore aim to push the boundaries of design and enable clients to have a part of themselves translated into their homes. Versace Home designed the Milano's amenity areas and common spaces such as the grand lobby, *hammam* (day spa), library, business center and juice bar, but we are also providing the opportunity to have private spaces furnished, liked and decorated with the brand's products and designs."

Fashion also plays an integral part of Antonio's life and this one cannot help but notice. Many would assert that he not only possesses impeccable taste, but that ultimately, Antonio lives according to his distinct style sensibilities. He says, "You could say I have an affinity towards fashion. I regard craftsmanship and quality to the highest degree, and I value style as an imperative element to everyday living. People find their place in the world through taste, and I live to celebrate exactly that."

Aside from fashion and luxury, Antonio's projects are also a reflection of his affinity with the art world. In many of his endeavors, one will immediately see how his collection of contemporary artworks by such greats as Damien Hirst, Francis Bacon and Pablo Picasso, wide collection of books and journals from Christie's and Sotheby's have permeated throughout the lifestyle that he encourages. Antonio ponders, "I believe that art isn't limited to what one sees, but to how one lives. I value art in all its many forms both as a collector and property developer. It is my fervent passion to translate the essence of art into a full-fledged lifestyle. Lifestyle is the way a person shows individuality. It is the artistry of living."

Under Antonio's vision and leadership, Century Properties' latest and most innovative venture to date has undoubtedly positioned the firm at the forefront of sophisticated living. With Milano Residences well on its way to its completion, the city just the same looks forward to more breakthroughs and firsts from Antonio. ///





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THE GRAND LOBBY AND JUICE BAR OF THE MILANO RESIDENCES ARE VERSACE HOME DESIGNED AMENITY AREAS

